



Artline Creation

Company
Profile



Introduction

Artline Creation, a sister concern of Vikram Carpets established in 1982, stands as a distinguished leader in the carpet, rug, and home decor manufacturing industry. Headquartered in Mirzapur, Uttar Pradesh, India, the company has earned a reputation for its exceptional craftsmanship and unwavering commitment to quality. In addition to their expertise in carpets and rugs, they also specialize in creating exquisite Bell Metal Dhokra Art, further enhancing their diverse and premium product range. With its registered office and manufacturing facility located in Mirzapur and an additional showroom in Delhi, Artline Creation serves a global clientele with its outstanding products.

About Us

Artline Creation has grown from a small local business to a significant player in the international market. The company specializes in the production of handwoven natural fiber rugs, hand tufted woollen carpets, hand knotted natural fiber rugs, and more. With a monthly production capacity of over 750,000 square feet, Artline Creation is equipped to meet the demands of its global clients. The company prides itself on its commitment to sustainability and ethical practices, holding several certifications, including ISO 9001:2008, and being registered with SEDEX, the Carpet Export Promotion Council of India, and Goodweave.







Our Mission & Vision



Mission

To deliver high-quality, handcrafted rugs and carpets that enhance the aesthetic appeal of homes and commercial spaces worldwide. We aim to achieve this through our dedication to craftsmanship, use of sustainable materials, and adherence to ethical manufacturing practices.



Vision

To be a global leader in the carpet and rug manufacturing industry, recognized for our innovative designs, superior quality, and commitment to sustainability and ethical practices.

Our Products

Artline Creation offers a wide range of products, including the following products mentioned along with their monthly production capacity:

- **Handwoven Natural Fiber Rugs (Hemp/Jute): 150,000 Sq.Ft. per month**
- **Hand tufted Woollen Carpets (Latex with cloth back): 150,000 Sq.Ft. per month**
- **Hand knotted Natural Fiber Rugs (Hemp/Jute): 150,000 Sq.Ft. per month**
- **Handwoven Woollen/PET (Polyester) Punja Durries (Kilims, Flat weave rugs): 100,000 Sq.Ft. per month**
- **Handtufted Hooked (Loop Pile) Woollen/PET (Polyester) Carpets (Latex with cloth back): 100,000 Sq.Ft. per month**
- **Handwoven Woollen/Cotton/Jute/Rugs in different weave & style: 100,000 Sq.Ft. per month**
- **Handwoven Woollen/PET (Polyester) Soumak Rugs: 30,000 Sq.Ft. per month**
- **Hand Tufted Broadloom Carpets: 45,000 Sq.Ft. per month**

GoodWeave International* www.goodweave.org

GoodWeave License Certificate

License Number **GW-0715-207** Date **15.09.2023.**

This is to verify that the Licensee:

ARTLINE CREATION, a duly registered company

with address **Natwa Tiraha Post-Putlighar Katra Kotwali Mirzapur (Uttar Pradesh)** has agreed to the terms of and signed the GoodWeave License Agreement granting the right to apply GoodWeave certification labels to products covered under the terms of the agreement. The agreement applies to the following range and type of products.

Hand-Knotted, Hand-Woven, Hand-Tufted

GoodWeave certification attests that the products certified under this License Agreement were made free from childlabour as per the requirements of GoodWeave Generic International Standard.

This License Certificate is valid for the period **July 22, 2023** to **July 21, 2024**



Director, Certification Division,

CEPC CARPET EXPORT PROMOTION COUNCIL
(Set up by Ministry of Textiles, Govt of India)

Registered Office: Shree ITC Complex, Shop No 73, Sharma Market, Harita, NCRDA, Distt. Gurgaon/Bath Nagar, (H.P.), INDIA
Working Office: 2nd Floor, Rajya Gandhi Handicrafts Bhawan, Baha Charak Singh Marg, New Delhi - 110001 | Tel: +91-11-2614716, 2394217
Regional Office: Bhabani Carpet Expo Mart, Convent City, Bhubaneswar - 751008 (I.P.) | Tel: 91-674-225971 | E-Mail: admin@cepc.co.in
Regional Office: IET Campus, Baghi Ali Murdan Khan, Newbera, Siliguri - 786001 (I & K)
Website: www.cepc.co.in | E-Mail: info@cepc.co.in

Registration-Cum-Membership Certificate (RCMC)

NAME OF EXPORTER	ARTLINE CREATION
IEC NUMBER	1513002392
ADDRESS OF REGISTERED OFFICE/ HEAD OFFICE	NATWA, JANGI ROAD, NATWA, MIRZAPUR-231001, UTTAR PRADESH
DATE OF BUSINESS ESTABLISHMENT	13-11-2013
DESCRIPTION OF GOODS FOR WHICH REGISTERED	HAND-KNOTTED CARPETS/RUGS, HAND-WOVEN CARPETS/RUGS, HAND TUFTED CARPETS/RUGS, HAND FELTED CARPETS/RUGS, OTHER HAND-MADE FLOOR COVERINGS
REGISTRATION NUMBER (RCMC NO.)	CEPC/RO/MZP/RCMC-19052019-20
REGISTERED AS	MANUFACTURER EXPORTER
NAME OF PARTNERS	VIKRAM JAIN, VIKAS JAIN

This certificate is issued as per the details of our records and is subject to the conditions laid down in the relevant scheme of registration of this Council.

VALID/RENEWED UPTO : 31-03-2024 **DATE OF ISSUE : 17-06-2019**

Validity of "RCMC" shall be subject to renewal of Membership every year as per endorsement on the next page.

(Signature of the competent Officer of the Council)

[Signature]

NAME: SANJAY KUMAR
DESIGNATION: EXECUTIVE DIRECTOR-CUM-SECRETARY



Certificate of Registration

This is to Certify that Environmental Management System of

ARTLINE CREATION

NATWA, JANGI ROAD, MIRZAPUR-231001, (U.P.) INDIA

has been assessed and found to conform to the requirements of **ISO 14001:2015** for the following scope :

MANUFACTURER & EXPORTER OF HAND WOVEN, HAND KNOTTED, HAND TUFTED, HAND BRAIDED, BROADLOOM, RUGS & CARPETS, MADE OF WOOL, JUTE, PET, PP & COTTON YARN

Certificate No : 23EEMD39
Initial Registration Date : 04/07/2023 Issuance Date : 04/07/2023
Date of Expiry : 03/07/2026
1st Surve. Due : 04/06/2024 2nd Surve. Due : 04/06/2025



Magnitude Management Services Pvt. Ltd.

Third Floor, A-60, Sector-2, Noida, Gurgaon Bath Nagar, U.P.-201301, India
e-mail: info@mmscertification.com, website: www.mmscertification.com

* Subject to successful surveillance audits and case surveillance audits is not allowed to be conducted, this certificate shall be suspended/withdrawn.

Certificate Verification: Please do check the validity of certificate at any/through mmscertification.com or www.mmscertification.com at Justice Client Certificate is the property of Magnitude Management Services Pvt. Ltd. and shall be used only for the purpose for which it is issued.

Certificates

Certification and Specification

- Artline Creation stands out with its adherence to rigorous quality standards and ethical practices.
- As an ISO 9001:2008 certified company, we ensure that every product meets international quality benchmarks.
- Our commitment to social responsibility is reflected in our SOCIAL COMPLIANCE certificate, audited by Bureau Veritas-Noida (India).
- We are also registered with SEDEX, UK, the Carpet Export Promotion Council of India, the Export Promotion Council of Handicrafts, India, and Goodweave, ensuring no child labor is involved in our manufacturing processes.
- These certifications and registrations highlight our dedication to quality, sustainability, and ethical practices.



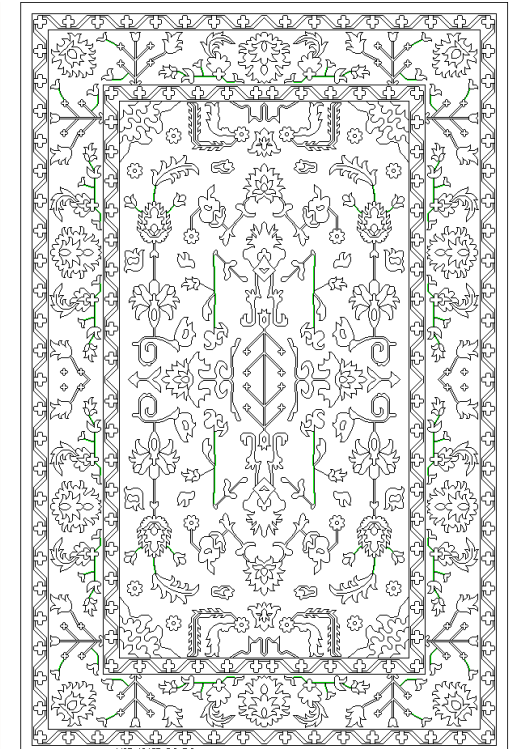
Our Gallery







CAD Design



39% 22% 24% 19% 19% 14% 14% Size-5 x7.9"VCT-41696

Lab Checking



Color Matching



Yarn Quality Checking



Color Fastness



Rubbing Testing

◆ Latex , Backing & Stretching



Hot Chamber For Rugs

Largest Drying Chamber for wall to wall Rolls, broadloom Carpets.

◆ Dyeing Unit



◆ State Of The Art Inhouse Manufacturing



Washing



Packing & Finishing



Our Global Partners



We Have Our Strong Market Base
Worldwide, Working With Well-Known
And Reputed Brands In More Than
35 Countries.



BROADLOOM/ WALL TO WALL CARPETS & AREA RUGS

• High-End Quality And Luxurious •

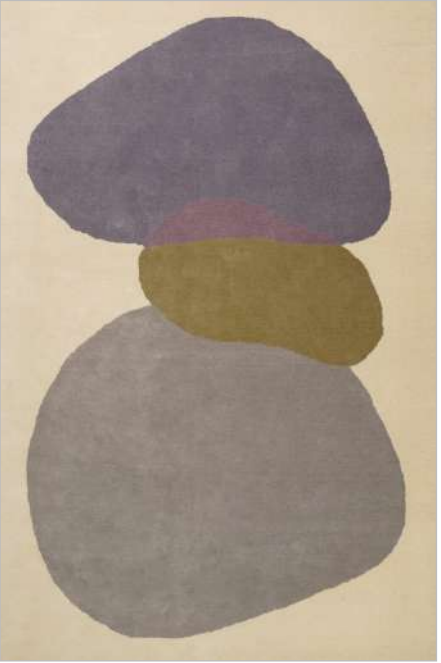


ROLLS

- Width Upto 5 Mts
- Length Upto 25 Mts

BACKING

- Cotton
- Action
- Anti-Skid



Hand Tufted
(Wool, Viscose, Cotton, Jute, Pet Yarn)

Jute Rugs

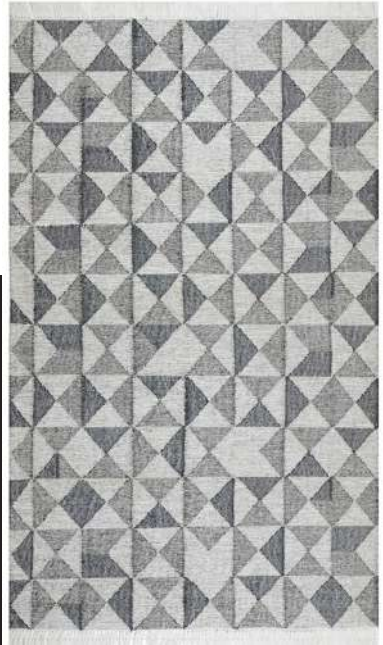


Hand Woven Woolen Rug



Indoor Outdoor Rugs

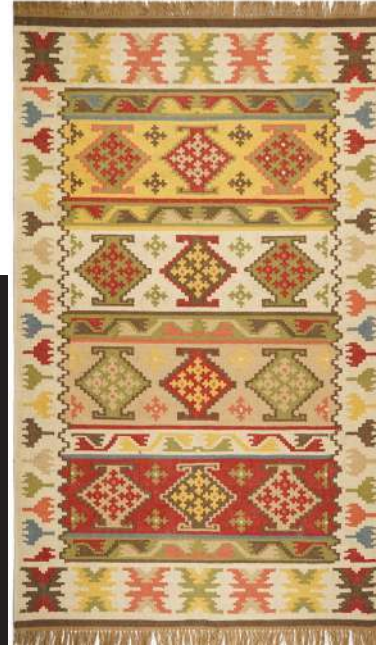
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02



03



04



05



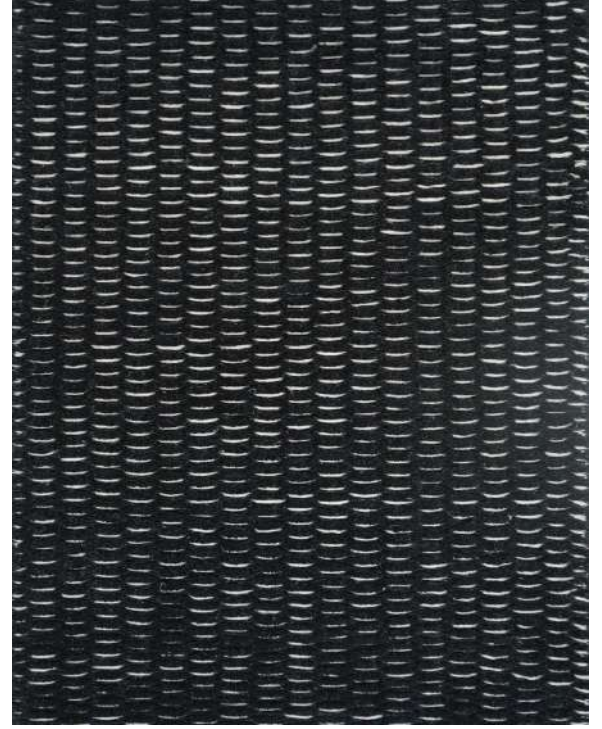
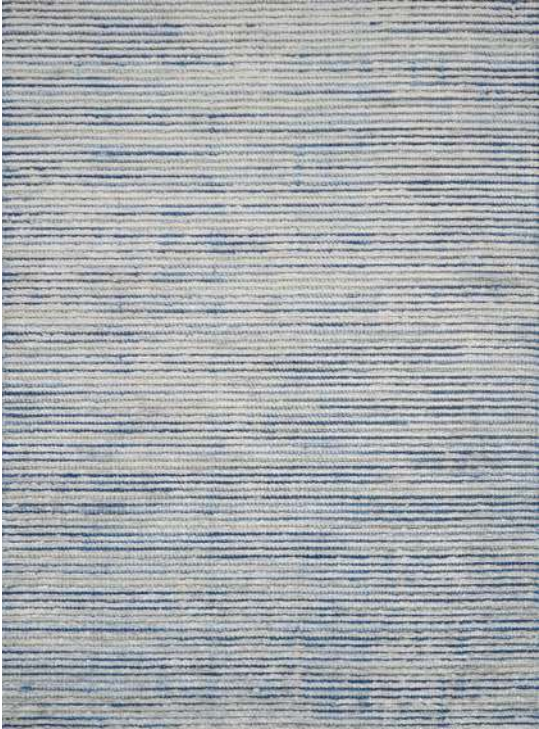
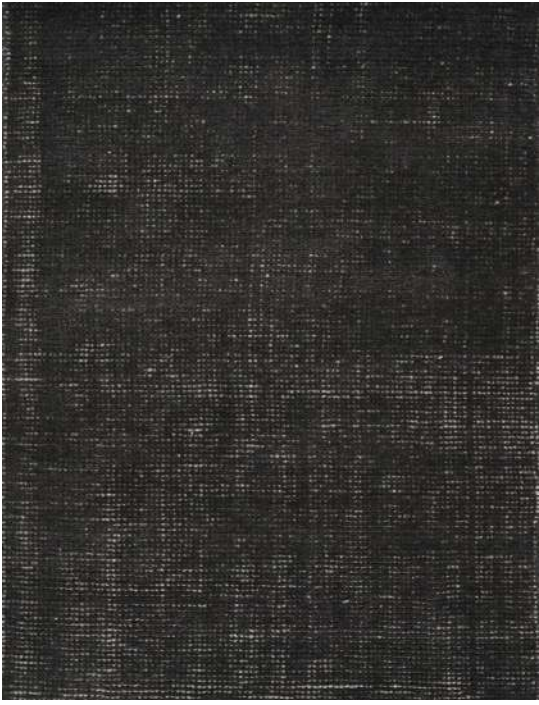
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Handloom Carpet



Home Décor

Poufs / Cushions / Ottoman

(WOOL, COTTON, JUTE, POLYESTER)



Global Events | DOMOTEX / (GERMANY)



Events

Delhi Showroom India Expo Mart, Greater Noida
C-07/35+37+39+41, Second Floor,

Our Team



Mr. Vikram Jain
(Director)

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☎ +91-9839766200



Mr. Vikas Jain
(C.E.O)

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Mr. Raj
(Sr. Manager- Marketing & Merchandising)

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Artline Creation

◆ Contact Information

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Mirzapur-231001, (U.P.) INDIA
Phone: +91 5442 220881, +91-9415232525, +91 9415206546
Email: vikram@vikramcarpets.com, vikas@vikramcarpets.com

◆ Factory & Showroom

Artline Creation
Natwa Tiraha, Jangi Road, Near Police Chowki
Mirzapur-231001, (U.P.) INDIA
Phone: +91-9415232525, +91-9415206546, +91-9695423088
Email: vikram@vikramcarpets.com , vikas@vikramcarpets.com,
inquiry@vikramcarpets.com

◆ Delhi Showroom

Mart # C-07/35+37+39+41, Second Floor
India Expo Mart, Taj Express Way
Greater Noida (INDIA)

 www.artlinecreation.com | www.Artlinecreation.co.in

 [Artlinecreationcarpets](https://www.instagram.com/artlinecreationcarpets) , [artline.antique.decor](https://www.instagram.com/artline.antique.decor)

 [Artline Creation](https://www.facebook.com/ArtlineCreation)

